



Audiovisual cooperation with professionals from third countries

Objective and Philosophy

- ✓ **Strengthen cooperation between European and third-country professionals and encourage a two-way flow of cinematographic/audiovisual works.**
 - No development aid
- ✓ **International networking effect**
 - No bilateral projects
 - European added value
- ✓ **Mutual benefit & partnership**
 - Projects need to be jointly introduced by European and third-country professionals
 - Projects need to be balanced in terms of number of participants, trainers etc. from Europe and from third countries

Roadmap

MEDIA International
2009

Projects running 01/09/2009-31/03/2011

MEDIA International
2010

Projects running 01/08/2010-31/03/2011

MEDIA Mundus

2010

2011

02

03

05

↑

01

2011

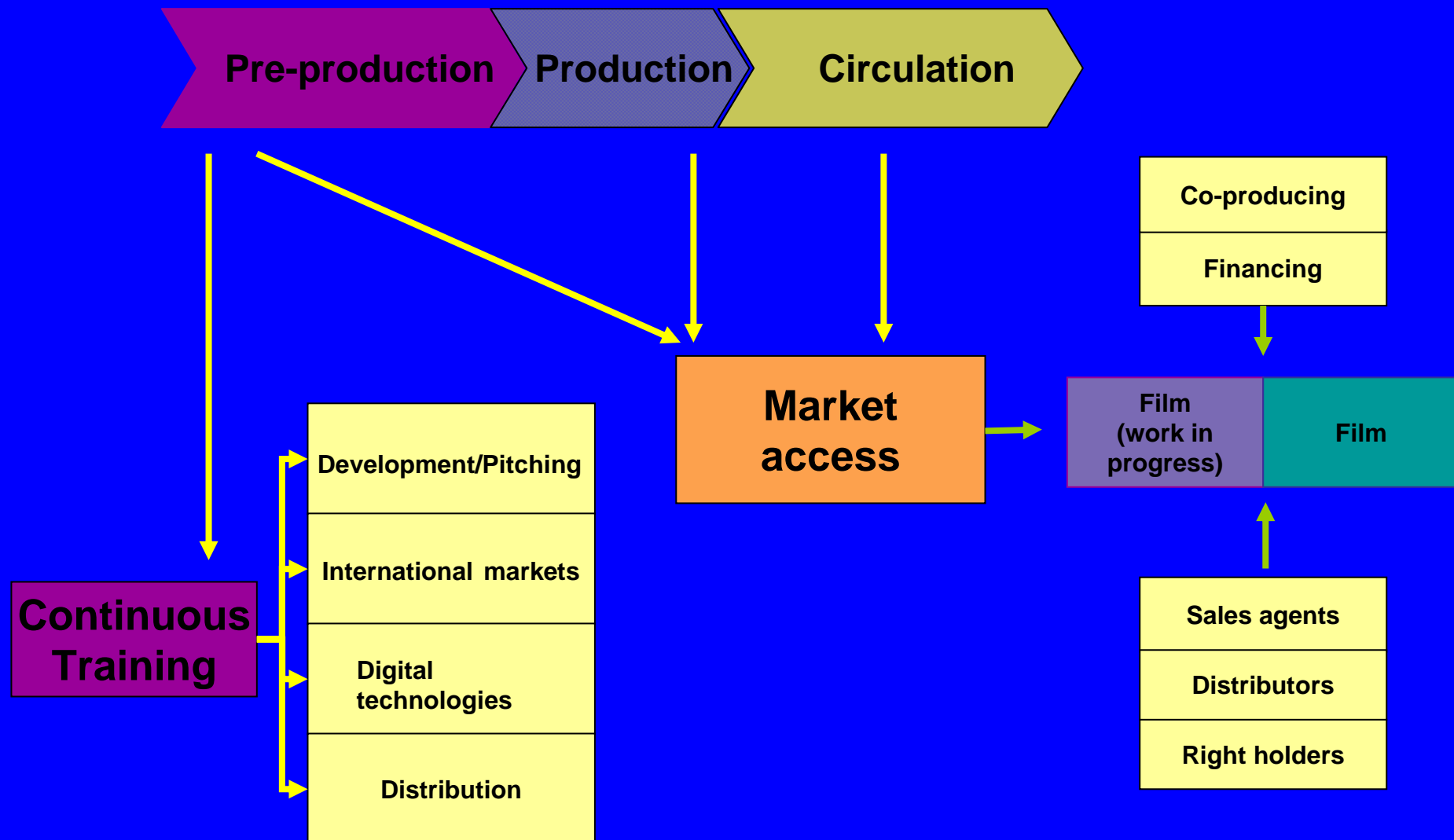
First call
MEDIA
Mundus

Start MEDIA Mundus
projects

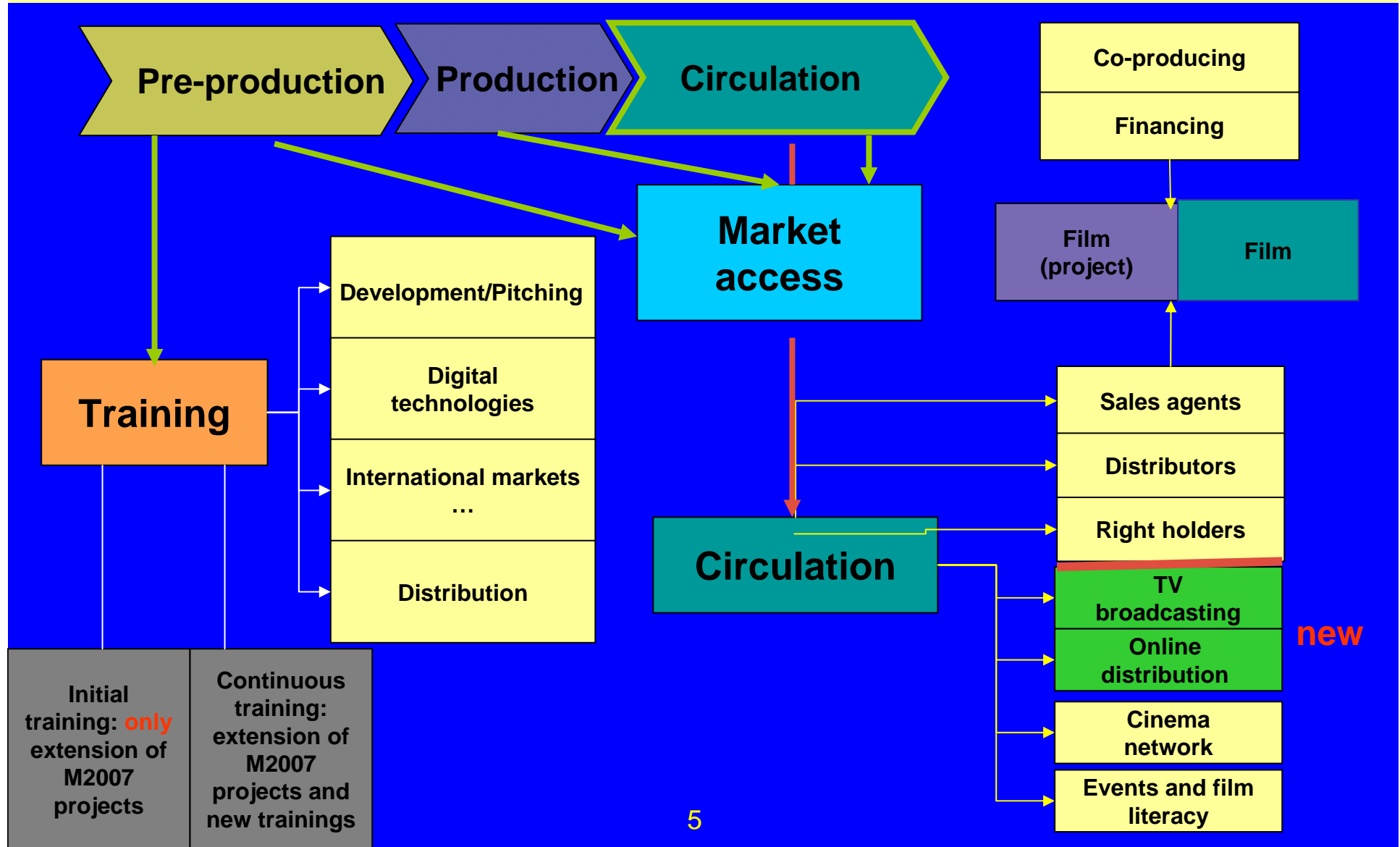


MEDIA International 2010

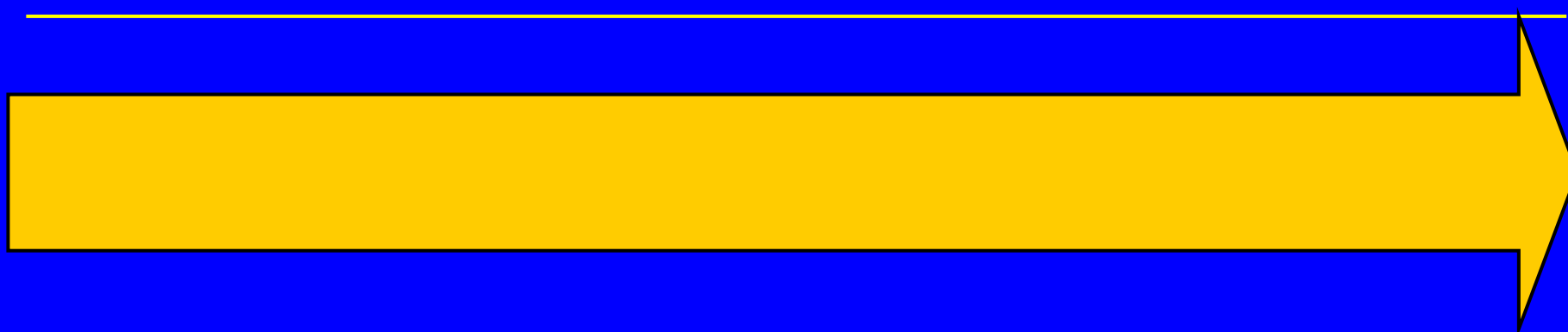
Action lines



MEDIA Mundus action lines



Roadmap 2013 and beyond



2010

2011

2012

2013

2014



Last call MI
First call MM

1/1/2011
Launch
MEDIA
Mundus

Draft decision and
decision process



Ex-post evaluation MI

IA for new programme after
31/12/2013

Adoption by EP and
Council

MEDIA International More Info

If you want to submit a project:

http://ec.europa.eu/information_society/media/overview/international/funding/index_en.htm

If you want to be a participant:

http://ec.europa.eu/information_society/media/overview/international/projects/index_en.htm