



MEDIA PRODUCTION GUARANTEE FUND

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Outline of presentation

✓ Background and objective

- ✓ Legal basis - MEDIA 2007
- ✓ Financial Crisis
- ✓ Peacefulfish study and bank roundtable

✓ MEDIA Production Guarantee Fund

- ✓ Objective
- ✓ Implementation
- ✓ Call for expressions of interest
- ✓ Timetable

Background

- ✓ **Public consultation for MEDIA 2007**
 - ✓ Need to facilitate access to credit for small and medium-sized businesses.
- ✓ **Decision No 1718/2006/EC – MEDIA 2007 Programme**
 - ✓ Includes financial intermediaries as possible beneficiaries
- ✓ **Financial Crisis**
 - ✓ Film production sector particularly affected
- ✓ **Study on European Film Banking 2009 and bank roundtable**
 - ✓ Guarantee mechanism

Media Production Guarantee Fund

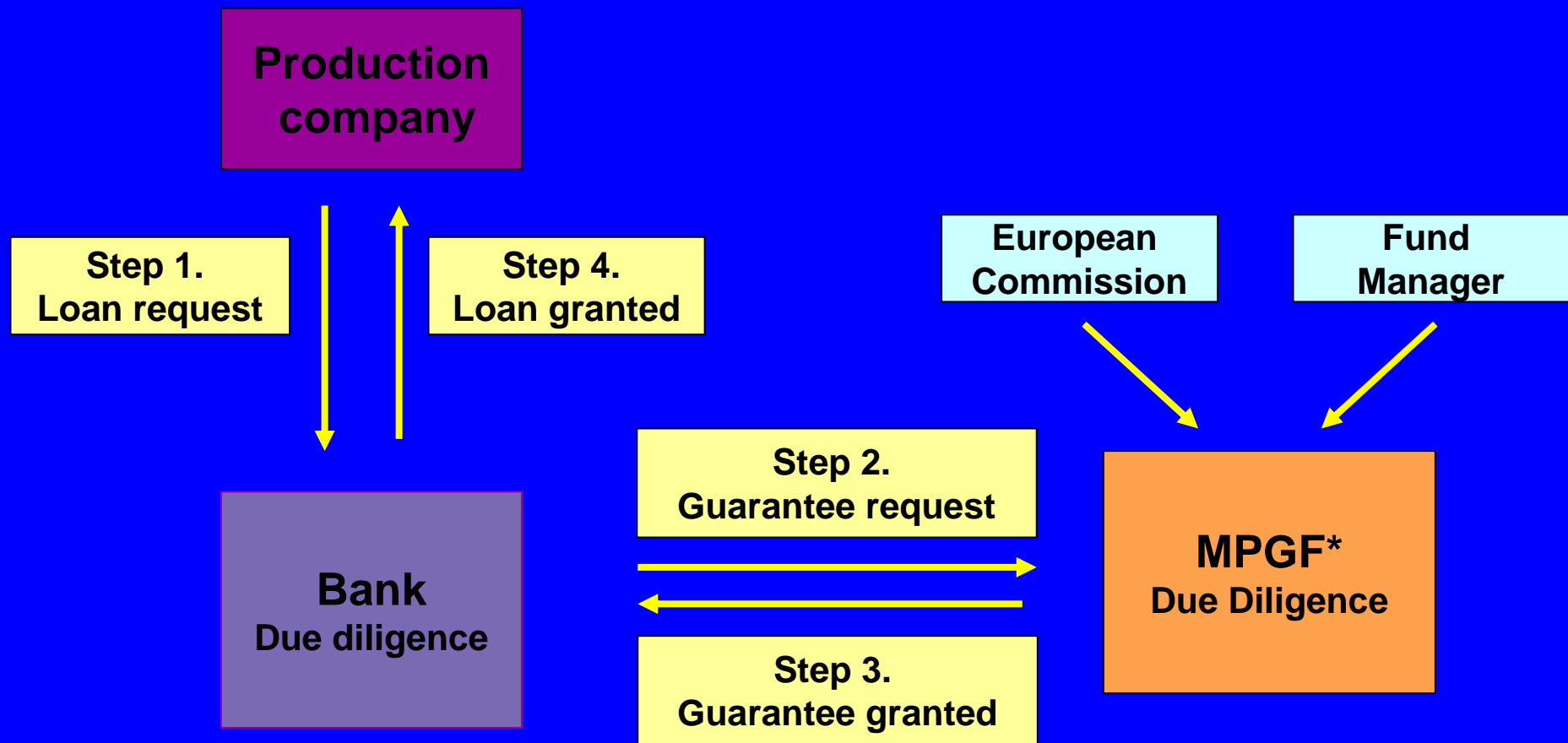
✓ Objective

- ✓ To support and facilitate the access of European film producers to bank credits

✓ Implementation

- ✓ Art. 54 of FR, Centralised indirect management
- ✓ Commission delegation of budgetary implementation
- ✓ 8 million EUR for 4 years
- ✓ Guarantee loans by banks to film producers

MEDIA Production Guarantee Fund



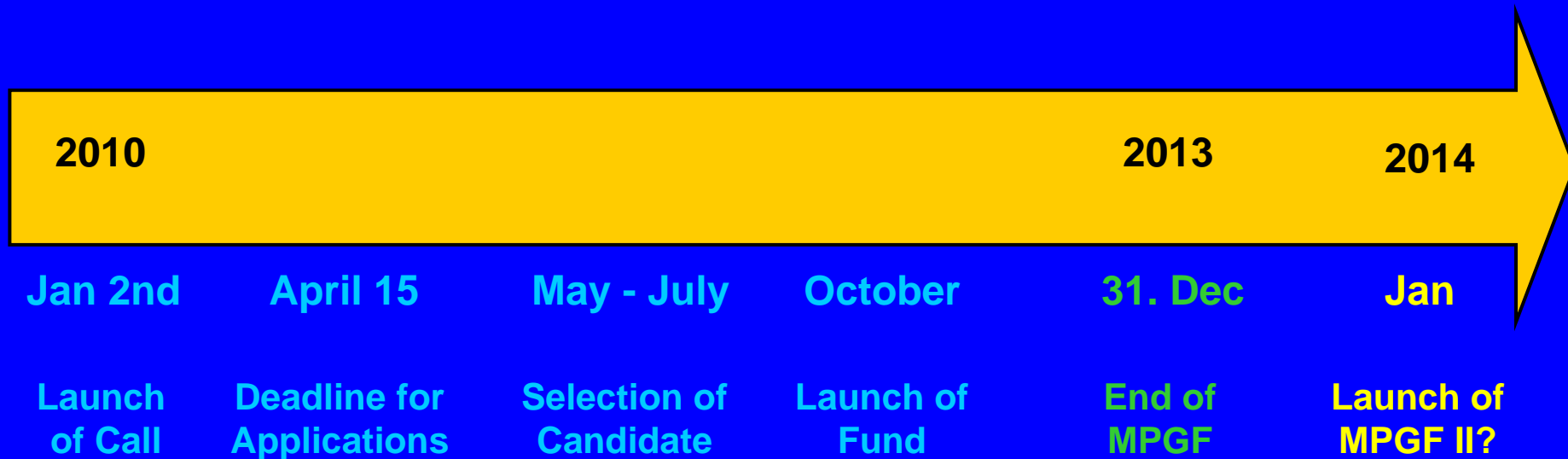
Media Production Guarantee Fund

✓ Call for Expressions of Interest

- ✓ Published January 2nd 2010
- ✓ Deadline for applications 15th April 2010
- ✓ Eligibility: Public sector bodies or bodies governed by private law with a public service mission

MEDIA Production Guarantee Fund

Timetable



Media Production Guarantee Fund

✓ **More information:**

http://ec.europa.eu/information_society/media/overview/funding/index_en.htm

✓ **Questions / Comments?**

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